

## Appendix - Partner Agreement

Definitions and permitted forms of integration within the framework of this Agreement

### Definition of Terms

#### 1. TT content:

TT content means all (descriptive) information about offers available on TT's websites, including but not limited to hotel information and descriptions, guest ratings, metadata, as well as photos, videos, images.

#### 2. Duplicate content / Duplicated TT content:

Duplicate content respectively duplicated TT content refers to content blocks that correspond to or are conspicuously similar to other content on the same or another domain.

#### 3. TT data:

TT data means the intellectual property rights of TT and the TT content as made available to the contractual partner within the framework of this agreement, as well as all other information which is from time to time in the possession of TT or used by TT or contained in TT websites or made available by TT to the contractual partner (e.g. prices and availability).

#### 4. Robots-meta-tag-**noindex-nofollow**:

This tag refers to a robots-meta-tag which instructs most search engines not to display the page in search results. At the same time, web crawlers are instructed not to crawl any of the links on the page.

Example:

```
<!DOCTYPE html>
<html><head>
<meta name="robots" content="noindex, nofollow" />
(...)
</head>
<body>(...)</body>
</html>
```



## 5. Robots-meta-tag-noindex-follow:

This tag refers to a robots-meta-tag which instructs most search engines not to display the page in search results. At the same time, web crawlers may crawl links.

Example:

```
<!DOCTYPE html>
<html><head>
<meta name="robots" content="noindex, follow" />
(...)
</head>
<body>(...)</body>
</html>
```

## 6. iframe:

iframe refers to an HTML element that displays web content as independent documents in a defined area of the web page.

## Permitted forms of integration

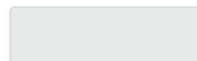
TT shall permit the contractual partner to integrate TT content in the following ways. At the same time, in the event of implementation of TT content, the contractual partner shall be responsible for avoiding duplicate content due to incorrect implementation of TT data or TT content.

### 1. XML product data

TT offers the contractual partner TT content via XML files with which the contractual partner can display TT content on its website or sub-pages.

The contractual partner may select any offers from the XML files that are relevant for its website. TT shall provide a data feed for this purpose.

The contractual partner may not use TT content for indexing in search engines at any time. Websites on which the contractual partner implements TT content must therefore at all times be marked for search engines using the robots-meta-tag-noindex-nofollow.



## 2. GIATA/Interactive CMS

TT offers the contractual partner TT data via the databases of GIATA and Interactive CMS, with which the contractual partner can display TT content on its website.

Deviating from the usage agreed upon in the GIATA agreement, the contractual partner may not use TT content for indexing in search engines at any time. Websites on which the contractual partner implements TT content must therefore at all times be marked for search engines using the robots-meta-tag-`noindex-nofollow`.

## 3. iframe

The contractual partner has the option of presenting TT content on its website by means of an iframe integration.

The contractual partner may not use the TT content implemented by the iframe integration for indexing with search engines at any time.

Websites or sub-pages of the website on which the contractual partner uses TT content implemented by the iframe integration must therefore be identified at all times by the robots-meta-tag-`noindex-follow` for search engines.

## 4. Links

The contractual partner may place links to TT websites (e.g. text links, banner links, logo links).

The contractual partner must mark all links to TT websites with "nofollow".

Example text link: `<a href="snowtrex.ie/?code=xxxxx" rel="nofollow">SnowTrex</a>`

Example banner link: `<a href="https://www.snowtrex.ie?code=xxxx" rel="nofollow"> </a>`

